Master's Degree Program in Rhetoric and Writing Studies
San Diego State University

persuade
create
discover
learn

Write
twenty-first century writing
multimodality
scholarship
history and theory of rhetoric

Remix
researching
initiating change
teaching
investigating texts

Reimagine
interdisciplinary perspectives
workplaces
digital spaces
literacies

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For more information, please visit our website:
rhetoric.sdsu.edu
The M.A. program in Rhetoric & Writing Studies offers three paths of study

1. Individualized Study
2. Teaching of Writing
3. Professional Writing

We welcome students from a variety of backgrounds interested in studying how writing is used to persuade, create, organize, learn, and initiate change. In the twenty-first century writing is more important, varied, and multimodal than ever before. New opportunities for researching, producing, and working with texts have emerged. Drawing from historical and contemporary theories of rhetoric, as well from interdisciplinary perspectives on writing, visual rhetoric, and multimodality, our program prepares students to explore these opportunities.

The M.A. in Rhetoric & Writing Studies prepares students for careers in research, workplace writing, and college and secondary teaching.

Our program allows for guided intellectual development, mentoring, and customizable courses of study, and we have a strong track record of helping students win acceptance in top doctoral programs. Graduates also pursue careers in areas such as professional, technical and scientific writing; corporate communications; publishing; document and information design; writing for the web and digital media.

Teaching Opportunities

A departmental strength is the varied opportunities for graduate students to acquire experience teaching writing. We offer courses, training, mentoring, and professional development to students who wish to specialize in the teaching of writing. They may teach lower division writing classes, serve as writing fellows supporting students in RWS courses, or tutor students working on writing assignments from various disciplines at our campus Writing Center.

Internships

We offer internship opportunities for students to use rhetorical knowledge in workplace settings. Depending on their professional goals, preparation, or background, students may intern in organizations such as a consulting firm, a marketing company, non-profit, or in a technology environment. Internships may be full-time or part-time, paid or unpaid.